

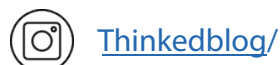


CSS Past Paper

# Journalism & Mass Communication

(2023)

For a comprehensive collection of CSS preparation resources; date sheets, notes, solved past papers, examiner reports, and FPSC-recommended Books, please visit our website or feel free to reach out to us. We are here to assist you in your CSS journey.





**FEDERAL PUBLIC SERVICE COMMISSION**  
**COMPETITIVE EXAMINATION-2023**  
**FOR RECRUITMENT TO POSTS IN BS-17**  
**UNDER THE FEDERAL GOVERNMENT**

**Roll Number**

**JOURNALISM & MASS COMMUNICATION**

<b>TIME ALLOWED: THREE HOURS</b>	<b>PART-I (MCQS)</b>	<b>MAXIMUM MARKS = 20</b>
<b>PART-I(MCQS): MAXIMUM 30 MINUTES</b>	<b>PART-II</b>	<b>MAXIMUM MARKS = 80</b>
<b>NOTE: (i) Part-II is to be attempted on the separate Answer Book.</b>		
<b>(ii) Attempt ONLY FOUR questions from PART-II. ALL questions carry EQUAL marks.</b>		
<b>(iii) All the parts (if any) of each Question must be attempted at one place instead of at different places.</b>		
<b>(iv) Write Q. No. in the Answer Book in accordance with Q. No. in the Q.Paper.</b>		
<b>(v) No Page/Space be left blank between the answers. All the blank pages of Answer Book must be crossed.</b>		
<b>(vi) Extra attempt of any question or any part of the question will not be considered.</b>		

**PART – II**

- Q. No. 2.** What is social responsibility theory? Explain its importance with logic and arguments. Also give examples with reference to Pakistani society. **(20)**
- Q. No. 3.** The excessive use of mobile phone affecting the studies of school/college students. Give your opinion with logic and arguments. **(20)**
- Q. No. 4.** Explain in detail the code of ethics for media professionals. **(20)**
- Q. No. 5.** Elaborate in detail the diffusion and innovation theory, its merits and demerits and its applicability in Pakistani society. **(20)**
- Q. No. 6.** What is development support communication? How it can be helpful for national development? Support your answer with logic & arguments. **(20)**
- Q. No. 7.** Suppose you are a PRO of Police department. Suggest a plan and measure to control street crime in the country. **(20)**
- Q. No. 8.** Write notes on any TWO of the following: **(10 each) (20)**
- (a)** Press-Government relatives in Pakistan
  - (b)** PEMRA
  - (c)** Role of media in Democracy

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Reach out to us @ [info@thinked.co](mailto:info@thinked.co)  
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[writeforthinked@thinked.co](mailto:writeforthinked@thinked.co)